

Realtime  
Measurability

# Having Trouble Measuring the Return on Trade Shows?



## Process:

1. Take a Toy with a Tag
2. Register ToyTag™ Online
3. Prize Message Displayed
4. Winner Sent E-mail Confirmation

Increased Traffic  
to Your Website

## Benefits:

- Create a Buzz at Your Booth
- Capture Visitor Information Accurately
- Promote Strategic Partners

3 or More Touches  
with a Prospect

## Used for:

- Trackable Event Giveaways
- Product Discounts & Savings
- Drive People to Client's Website
- Direct Mail Campaigns

## Includes:

- 9" Peter Bear (6" Sitting)
- T-Shirt: Available in 16 colors
- Imprint: PMS Match - No Charge
- Preprinted Plush2Go Graphic (Front)
- Preprinted Unique Prize Code (Back)
- 24/7 Access to Promotion
- Instant Prize Message
- Automated Confirmation Email
- DB Management of Prizes and Redemptions

100	500	1000
\$8.76	\$8.25	\$7.74

3R

Toys and Tags Sold Separately. Setup Charge \$100 (R).

S2132-Tag